

**SPECIAL NOTE
FROM CEU
PLAN**

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JANUARY, 2012

CEU Plan is very excited to begin publishing our own newsletter. We understand that everyone's world is moving faster than we can keep up with at this point but hope you take a few moments to read about the exciting things CEU Plan is developing. Please let us know if there is anything we can do to assist you in your efforts to train qualified water and wastewater personnel.



Bill Edgar
President
CEU Plan

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sa'ceu—What Can It Do For My Program?

For over ten years, CEU Plan has been providing top quality continuing education to meet the needs of water and wastewater professionals utilizing our patent-pending assessment and monitoring tools.

Recently, we launched a new venture, sa'ceu. System Assisted Continuing Education University (sa'ceu) which allows CEU Plan to utilize the same custom, patent-pending assessment and monitoring tools utilized in our own courses and create custom, one of a kind training programs for various state entities, non-profits, manufacturers, and others interested in developing water and/or wastewater related online training programs.

The current economic climate and budgetary constraints are making it increasingly difficult for those who train water and wastewater professionals to travel to various training venues and meet the continuing

education needs of the industry. Water and wastewater systems are also having to tighten their belts and travel to events is often one of the first items on the chopping block in difficult economic times.

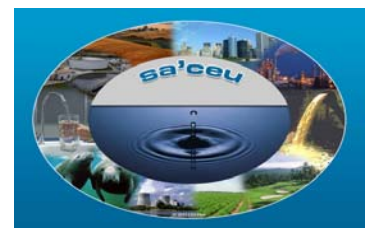
The ability to develop custom online training specific to your program provides the ability for any organization to reach the masses with quality training and includes the ability to monitor student progress and assess the student's knowledge of the course material as well as the effectiveness of the training.

Bill Edgar, President of CEU Plan sums up sa'ceu quite simply "sa'ceu allows us to take your training, convert it to online modules, house it for you, do all maintenance, technical support, approvals, and documentation. Simply put, we do all the work

using our approved tools but the training belongs to you."

CEU Plan is very excited about the opportunity to work with various groups across the country in developing and providing quality client-specific online training for the water and wastewater industry.

For more information about sa'ceu and how CEU Plan can help you develop your own online training program, please contact Melissa Brothers, Director of Marketing and Sales at 502-320-4706 or via email at mbrothers@ceuplan.org. Allow us to use our experience to help you become more effective and cost-efficient in your training efforts!



CEU Plan Instructor Profile—Bill Allman

In July of 1955, William P. "Bill" Allman began his wastewater career at the City of Kissimmee, Florida Sewage Treatment Plant. He received his Class "C" Florida wastewater certification in 1956.

After years of studying, working, and managing all areas of a wastewater treatment system. Bill received his Class "A" license in 1962. He maintains the sixth old-

est wastewater operating license and the eleventh oldest drinking water license within the State of Florida.

From the early 1980's to mid 90's, he was Plant Manager of Ironbridge Water Pollution Control Facility in Orlando, Florida. He managed personnel to handle the rapid expansion of

the "Disney World" area. He has received the L.H. Scott Award, William D. Hatfield Award, Life Member of Florida Water & Pollution Control Operator's Association and is past president of FW & PCOA, FSSSSS, and FWEA.

Visit www.ceuplan.com to view information on Bill's outstanding "Leadership" course.

CEU Plan Helps Educate New Generation



“CEU Plan’s generous offer to help Limitless Vistas educate and excite our students came at just the right time! We are grateful and very impressed with the quality of CEU Plan’s training.”

*Matilda Tennessee
Executive Director
Limitless Vistas, Inc.*

The mass departure of operators due to Baby Boomer retirements has been a matter of much discussion for a number of years. The ability to relay information to a new generation of operators and generating interest in the water/wastewater field were primary factors in the initial development of CEU Plan over ten years ago.

During 2011, CEU Plan began to think “outside the box” to determine how the training provided and sa’ceu could assist in providing a new generation of qualified operational personnel to prevent a void within our water/wastewater systems and how we could help generate interest among a younger generation in pursuing these important environmental careers.

In late August, 2011 CEU Plan received a press release regarding a program established by Limitless Vistas, Inc., a non-profit organization in New Orleans, LA.

Limitless Vistas had dedicated itself to helping at-risk youth ages 17-24 in developing skills and locating jobs within various environmental fields. Based on the press release, CEU Plan learned that Limitless Vistas had worked with the Sewage and Water Board of New Orleans and Veolia Water to place ten students in summer internships to give them hands-on experience. In addition, these students desperately needed technical instruction to further develop their knowledge of the industry.

This whole process brought CEU Plan to the conclusion that our online training which covers the most basic to the more advanced type of education for water and wastewater, had other uses not previously pursued.

CEU Plan contacted Limitless Vistas Executive Director, Matilda Tennessee, to determine if CEU Plan could offer some help to the students within their program.

So off to New Orleans we went to meet and discuss the possibilities. After meeting with Ms. Tennessee, Patrick Barnes, Founder of Limit-

less Vistas, the students in the program, and representatives of the Sewage and Water Board and Veolia Water, it became evident that CEU Plan had training that could help these young people increase their interest in and knowledge of the industry.

It was determined that the most significant current need was within water distribution, so CEU Plan provided these students with 32 hours of basic training relevant to water distribution operations.

Executive Director, Matilda Tennessee noted “CEU Plan’s generous offer to help Limitless Vistas educate and excite our students about potential careers in water and wastewater came at just the right time. Mr. Edgar had the foresight to address and fulfill two needs: the employment gap for the industry, as well as training youth in the industry. We are grateful and very impressed with the quality of CEU Plan’s training. Our students are now able to apply for jobs in the industry with confidence because of the in-kind support received from CEU Plan, Mr. Edgar, and his staff.”

CEU Plan Develops Course For ITCA

CEU Plan is pleased to announce that we have just completed our first sa’ceu custom training build for the Inter-Tribal Council of Arizona, Inc.

CEU Plan has established a program per the specifications

of the Council and ITCA will conduct a pilot project utilizing the custom training over the next few weeks. Based upon the success of the pilot, ITCA will determine whether to expand the program and develop additional modules for the ITIC operators.

CEU Plan is proud to assist ITIC utilizing our new custom build platform, sa’ceu

If you are interested in the possibility of developing online training for your program, please contact us. We can help you reduce your travel and training expenses by providing training specific to your operators from the comfort of your offices.



Let's Be Friends and Tweeps!



CEU Plan has joined the ever growing number of environmental companies and educators utilizing social media to reach out to operators, managers,

engineers, and others interested in the water and wastewater industry.

CEU Plan now has a presence on Facebook and Twitter and our Marketing Director, Melissa Brothers has established a presence on LinkedIn as well.

We would love to have you following our Facebook Page, Twitter Feed, and/or Melissa's LinkedIn account.

We routinely publish news stories from across the country on our twitter feed as well as instructor and course profiles. Our facebook page

offers fun water facts that you can reuse and often allows us to ask survey questions that improve our service to our customers. Melissa's LinkedIn account keeps you up to date on the "goings on" in the CEU Plan world.

Please join us by following one or more of these social media tools at the following addresses: <http://www.facebook.com/#!/pages/CEU-Plan/147211575316899>; www.twitter.com/@MelsCeulnfo or find Melissa on LinkedIn.



CEU Plan Celebrates Anniversary

In September, 2001 CEU Plan founder Bill Edgar took a dream and made it into a reality. At the time, he had no idea how this project would develop or grow.

Ten years later, we know the answer. CEU Plan has developed far beyond Bill's wildest expectations.

CEU Plan now offers training approved in 44 states, by 35 different subject matter experts, and has provided continuing education training to thousands of operators across the country.

As we move into 2012, CEU Plan begins a new phase of operation with development and imple-

mentation of CEU Tube, our new video sharing site; and sa'ceu, our custom designed training program.

Who could have imagined ten years ago that CEU Plan would be so blessed with this level of success? Happy Anniversary CEU Plan and may the next ten be as exciting and productive.



CEU Plan Staff To Speak At Upcoming EPA Workshop

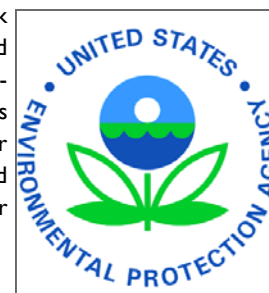
CEU Plan is pleased to report that the Eastern Regional Office of the U.S. Environmental Protection Agency has invited Melissa Brothers, Marketing Director for CEU Plan to speak at its' May 15-16, 2012 meeting to be held in Chicago,

The workshop will bring together operator certification and expense reimbursement grant administrators from Regions 1-5 for engaging discussions and presentations covering a broad range of issues.

Julia Kays, Manager of the Kentucky Operator Certification Program and Melissa will co-present a session entitled "Promoting Operator Certification With Social Media" on day two of the workshop which is focused entirely on sustaining operator certification programs in difficult economic times.

CEU Plan is delighted to be able to assist Operator Certification Program Administrators in developing new and innovative

methods that help sustain the extremely important task of training and certifying qualified individuals to operate our water and wastewater systems.





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For more information on CEU Plan programs contact **Melissa Brothers**.

ABOUT CEU PLAN.....

The mission of CEU Plan is to provide water and wastewater operators and supporting staff with the latest in emerging technologies, procedures, methods and/or concepts; in order to enrich their knowledge and experience within the workplace and obtain required CEUs for license re-certification/renewal.

Our programs and courses are 100% internet based providing the student with the opportunity to concentrate on their courses at their convenience and available time.

CEU Plan provides a convenient, cost effective means of delivering course content while advancing the student's understanding and knowledge of various industry topics.

HAVE YOU MET JOE?

Recently, CEU Plan has added a mascot to our program. The good-looking guy to the left is our friend Joe Tube. Joe while promoting all of our services is especially geared to help us promote our newest endeavor, CEU Tube.

CEU Tube is a video sharing site designed to provide a one-stop shop approach to showcasing video specific to the water and wastewater field. Anyone who produces educational video for the industry may post that video on CEU Tube at no charge.

All video is free to view and is designed to provide operators, managers, and other industry professionals with one location where valuable information regarding their profession can be found without having to search the information superhighway to locate it.

This type of social media approach

is relatively new to the industry but is a great way for systems to showcase their work, operators to speak out about subjects of interest, and regulatory entities to provide information at little or no cost.

Some agencies already produce video but due to bandwidth issues cannot post these videos on their own sites. CEU Tube is an alternative for those entities. Even if you are able to utilize your own site for video placement, it never hurts to place it in other locations. The more places you put the video, the more likely it is to be seen.

Currently, CEU Tube is home to over 130 water/wastewater related videos and is continuing to grow daily. Visit Joe at www.myceutube.com and feel free to add any educational video you have as well. Remember, it is a free service for the industry!

Are The Tools In Your Toolbox Doing The Job?
We Can Improve Your Results!

Our Proven Track Record Assures Affordable High-Quality Education Individualized Services Include: Monitoring, Quizzes, Evaluations, & In-Depth Student Assessments

Follow Us On [social media icons]

For More Information Please Visit Our Websites At Right
Contact General Manager Bill Edgar: wwedgar@ceuplan.org, Or Marketing Director Melissa Brothers: mbrothers@ceuplan.org / (502) 320-4706

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